

ROAD TO ROYALTY



FOSTERING THE NEXT GENERATION OF BLACK EXCELLENCE

Road to Royalty was created to bridge the gap between formal education and essential life skills with a specific focus on high school aged Black youth. As such, our primary goal is to prepare Black youth for life after high school by equipping them with critical life skills that they may not have been provided otherwise.

THE GOALS FOR THE "ROAD TO ROYALTY" PROGRAM ARE AS FOLLOWS:

1. To help Black youth understand what the world will hold for them once they graduate high school.
2. To provide assistance in the application process while students pursue college or trade school.
3. To supply mentorships for Black youth who currently work in the fields they wish to pursue after high school.
4. To educate Black youth on the pros and cons of entrepreneurship and assist them in launching businesses should they desire.
5. Educate and train Black youth on essential life skills (i.e. goal setting, establishing accounts, establishing credit, applying for jobs, working and building/maintaining relationships of all kind)

PROGRAM HIGHLIGHTS

ESSENTIAL LIFE SKILLS

GENUINE BLACK HISTORY

NURTURING THE ARTS

COLLEGE PREP

CAREER PREP &
MENTORING

INNOVATIVE
PROGRAMMING

PERSONAL DEVELOPMENT



DETAILS

Who: Black youth entering into their Freshman year of high school. Youth and families MUST commit to the entire four year program to be considered.

What: An informative and practical four-year program geared toward closing the wealth and achievement gap as well as teaching critical life skills by helping members overcome barriers to success that young Black men and women often face.

Why: Young Black women and men ages 13-19 make up less than 10% of the total US population. According to the US census, in July 2017, 41.4 million people in the United States were black alone, which represents 12.7 percent of the total population. In 2017, most blacks lived in the South (58 percent of the black U.S. population). The ten states with the largest black population in 2017 were Texas, Georgia, Florida, New York, North Carolina, California, Illinois, Maryland, Virginia, Louisiana. Combined, these 10 states represent 58% of the total black population.

There is a significant lack of support of this population in these key states as well as outlying states that almost house a margin of Black youth, like Boston, MA. We need to provide more guidance and support during this critical time of their lives.

How: The B.L.A.C. Project plans on allowing all Black youth to apply for this program however we will focus our efforts on at-risk youth in underserved communities. Applications must apply during the last semester of the 8th grade and be entering the 9th grade in the following school year. The program will follow these youths for four years, including summers. Mentors will meet with youth weekly and submit reports on behavior, education concerns and other touch points. We will then meet with the teachers of these youth each semester and complete reports in hopes to see grades and behavior improve over time. Program participants are expected to be in attendance to ALL program activities unless they are ill or there is a death in the family.



In order for program youth to successfully complete this four year program, they will be given some basic tools to set them up for success. The estimated cost per youth is as follows below and will be covered for low-income families by our generous donors and sponsors.

One time expenses:

Yearly Recurring Expense:

Technology:

Tablet: \$1500

School Supplies:

Notebook (5): \$25

Pen (5): \$10

Pencils (5): \$5

Backpack (1): \$30

Yearly Recurring Activities:

Activities:

Field Trips: \$300

Transportation: \$200

Meals: \$400

Art Supplies: \$250

Total cost per child (year one): \$2,720

Total cost per child years 2-4: \$1,220

A MESSAGE FROM OUR FOUNDER

These past few years have been one of the most challenging we've seen in our lifetimes. From the senseless killings of Black bodies, the loss of both freedom and loved ones due to COVID-19, the economic collapse that has impacted so many households, especially those within Black and Brown communities -- it's been difficult to find the joy and motivation to keep fighting. While we continue to navigate COVID-19, new variants, systemic racism, and police brutality, we also fight to find the balance through tears and hard work. Sadly, we are all too familiar with the socioeconomic disparities and injustices we face as a community. It is our mission to provide education, access, through the arts as well as equitable pathways for BIPOC youth to unlock their self-determining power and strengthen their community from within. These hardships have shown us, more than ever, how vital and valuable this work is. We never planned on launching this project so soon, there is more work to be done, but we also know that we cannot simply sit back and watch our community, our youth struggle for the right to simply exist. They deserve that and so much more like equal education, access, and equity. We will always take action. We will always show up. We will always cement ourselves as a resource that our community needs and deserves.

Sincerely,



Rochelle Levy-Christopher